

# My NEW Role Models

Who

Why

What

Connection Strategy

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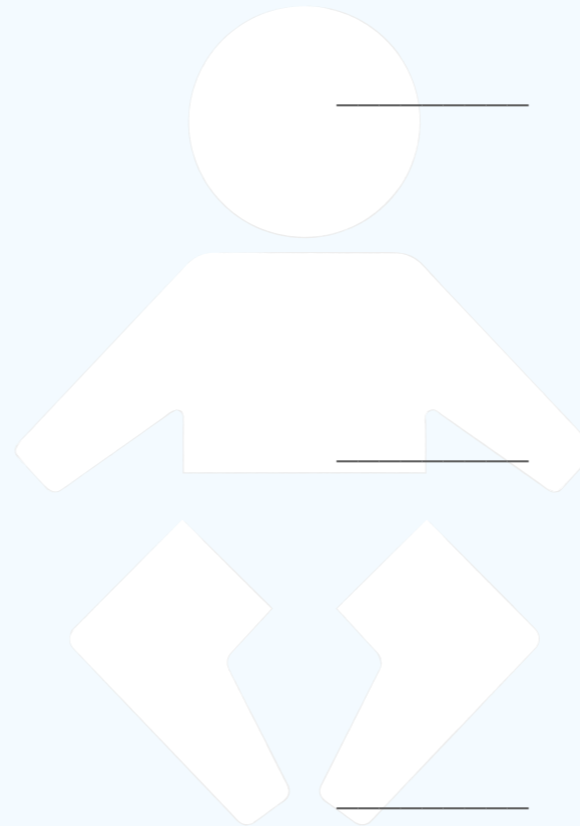
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1. Select people that have already achieved what you want.
2. Choose those that can inspire you.
3. Determine the why, which set of skills or qualities they have that you want to model on
4. Define the what, how it can empower you.
5. Think of a connection strategy. It can be social media based, in person, through your network. Determine how you're going to get familiar with the person you want to model on.